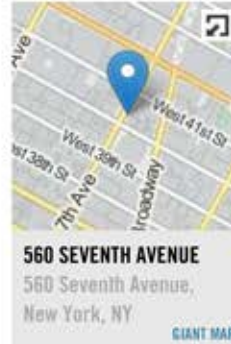


Cantilevering Hotel to Replace Parsons School of Design

[UPDATE: Actually, Not]

Thursday, May 1, 2014, by Jeremiah Budin



- MIDTOWN
- MIDTOWN WEST
- 560 SEVENTH AVENUE
- AND HAMPSHIRE HOTELS
- CANTILEVERS
- CH-CH-CH-CHANGES
- MHP REAL ESTATE SERVICES
- SOHO PROPERTIES
- SOMA

UPDATE: A rep for Soho Properties reached out to let us know that the SOMA renderings and design in question were created as concept images and will not be used for the hotel. Instead, the building will be designed by Stonehill and Taylor and will include, in addition to the hotel and retail, space for the Garment Center Congregation. Also, the sale of the site closed last month. Curbed regrets the errors.

A partnership of Soho Properties, MHP Real Estate Services, and Hampshire Hotels Management LLC purchased **Parsons The New School for Design** at **560 Seventh Avenue** last October

<http://commercialobserver.com/2013/10/mhp-and-soho-properties-are-in-contract-to-acquire-560-seventh-ave-for-61-5-m/> for ~~over \$93 million~~ \$63 million, and have plans to raze the building that currently stands at the site and replace it with just what Times Square needed: another hotel. Unlike all those other Times Square hotels, however, this one will feature a fairly ambitious design from architecture firm **SOMA**. Separated into four distinct structural cubes, or "volumes," the building will feature a 20,000-square-foot, three-story retail space at the bottom, hotel suites (shrouded in a metal screen facade) in the lower middle, the hotel amenities (sky lobby, restaurant, pool, lounge area) in the upper middle, and more superfancy hotel suites at the top. There will also be a common area on the roof and three planted terraces. This will be Hampshire's third Dream Hotel in Manhattan.

- MHP and Soho Properties In Contract to Acquire 560 Seventh Ave. for \$61.5 M <http://commercialobserver.com/2013/10/mhp-and-soho-properties-are-in-contract-to-acquire-560-seventh-ave-for-61-5-m/> [Commercial Observer]
- Cantilever coverage <http://ny.curbed.com/tags/cantilevers> [Curbed]