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Brand van Egmond lights up Beirut

One of the most fascinating cities on the Mediterranean, Beirut, is the ideal stage to showcase some captivating lighting sculptures from the hands of Brand van Egmond.

For over a quarter of a century, William Brand and his team have designed and crafted lighting from their base in Naarden, The Netherlands. With a clientele ranging from royals till rappers, Brand van Egmond teams up with some of the best design professionals across the globe.

One of them is Unilux, a leading lighting firm in Lebanon, who recently opened a exceptional showroom. The vitrine is a cave-like space that serves as a light installation by itself. The storefront's floors, walls and ceiling are completely covered with white cubes. At night time, the space is a wonder to behold, as it is engulfed with colour, transmitted from floodlights. Different colours can be projected simultaneously and changed, providing endless possibilities in terms of lighting effects and colour combinations.

The space includes the Night Watch collection: created to pay homage to the seventeenth-century Dutch painter Rembrandt van Rijn. Simple and bare, yet glowing and warm, it reaches back to the early copper chandeliers found in Rembrandt's paintings, bringing tradition into today's space. The Coco collection, also present, sensually brings fashion and design together: strings of deep black crystals are loosely tied around the wrists and neck, falling in a spontaneous and playful way.

As all lighting sculptures by Brand van Egmond are handmade, it is also possible to customize in order to offer tailor-made designs.

Photoshoot is the result of a collaboration with photographer Ieva Saudargaite and Unilux director Georges Karam.

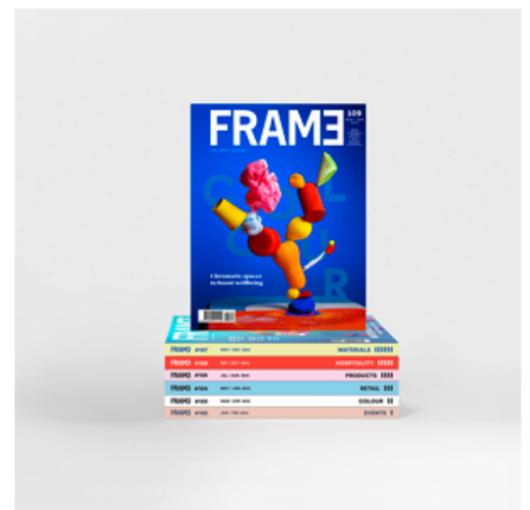
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